Numeracle

Entity Identity Management™ Platform

Numeracle is the pioneer of Entity Identity Management (EIM) for trusted communications and identity protection. Offering a single point of visibility and control to protect wanted and legal communications throughout the calling ecosystem, we supply aggregated and actionable solutions for all types of call originators. Verify your status as a legal caller, respond to the improper blocking and spam labeling of your phone numbers, and enhance the presentation of your calls with branded calling.

Entity Identity Management allows departments to control and manage all outbound calling campaigns, whether the calls are branded or unbranded.

+ A single, streamlined, self-service platform to manage multiple entity identities, outbound calling campaigns, and branded calling assets across all or multiple registered entities and reasons for customer outreach.

+ Full flexibility and customization beyond the name brand, down to customer needs, controlling which assets get delivered to which contacts at various touch points in the customer journey.

+ Optimal cost structure when a branded calling strategy is matched with unbranded numbers that are protected from improper spam/scam labeling events within the same solution platform for a 360 view of your calling identity and delivery.

EXAMPLE WITH A HEALTHCARE CLIENT IN THE EIM PLATFORM:

Call Profile

Profile Descriptor
| Medication Call |

Location
| Office Address |

Relationship Roles

Root Entity
| ABC Health Co. |

Brand
| ABC Pharma |

Call Data

Call Display Name
| Local Pharmacy Name |

Call Intent
| Med. Refill |

An Entity Identity Management™ solution that protects your brand and identity with every phone call you make.

Contact us at numeracle.com to learn about how to protect your calling identity.